

# ORDER

**Orders**  
**Order / Rev:** 2738148  
 Alt Order #: \_\_\_\_\_  
 Product Desc: \_\_\_\_\_  
 Estimate: 2962  
 Flight Dates: 07/17/23 - 07/23/23  
 Original Date / Rev: 07/05/23 / 07/05/23  
 Order Type: General

**WHAS**  
 Primary AE: Nick Coloprisco  
 Sales Office: WHAS  
 Sales Region: LOC

**Agency**  
**Name:** Blue West Media/ POL  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
5130 East 18th Avenue  
Denver, CO 80220

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Andy Beshear / D / GOV / KY  
 Demographic: A35+  
 Product Codes: PL-Candidate: State Governor (LUR)  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate  
 Priority: P04

New Business End: \_\_\_\_\_  
 Advertiser External ID: 144988  
 Agency External ID: 20009AG  
 Unit Code: General  
 Order Separation: 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/23/23	81	\$13,591.00	\$11,552.35

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	81	\$13,591.00	\$11,552.35	0.00
<b>Totals</b>	<b>81</b>	<b>\$13,591.00</b>	<b>\$11,552.35</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	22%	\$13,591.00
Market	100%	\$61,777.27

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$48,186.27
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	07/17/23	07/23/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	9	\$80.00	P03	0.00	NM	9	\$720.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/17/23	07/23/23	MTWTF--		9				\$80.00		0.00			



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**WHAS**

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													Totals	81	\$13,591.00