## ORDER

Orders Order / Rev: 2738148 Alt Order #: Product Desc: **WHAS** Estimate: 2962 Flight Dates: 07/17/23 - 07/23/23 Primary AE: Nick Coloprisco 07/05/23 / 07/05/23 Sales Office: Original Date / Rev: WHAS Order Type: General Sales Region: LOC Blue West Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 5130 East 18th Avenue EOM/EOC Denver, CO 80220 Agency Commission: 15% Advertiser Name: POL/ Andy Beshear / D / GOV / KY A35+ New Business End: Demographic: PL-Candidate: State Governor (LUR) **Product Codes:** Advertiser External ID: 144988

Rill Plan

DIII FIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/23/23	81	\$13,591.00	\$11,552.35

AGY

P04

(POL) Political

(POL) Candidate

## **Totals**

Agency External ID:

Order Separation:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating	
July 2023	81	\$13,591.00	\$11,552.35	0.00	
Totals	81	\$13.591.00	\$11,552.35	0.00	

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General

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## **Account Executives**

Account Executive	ount Executive Sales Office Sales Region		Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total		
WHAS	22%	\$13,591.00		
Market	100%	\$61,777.27		

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$48,186.27
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
,	N 1	WHAS	07/17/23	07/23/23	Local News @ 5a M-F	CM	5-6a	MTWTF	:30	9	\$80.00 P03	0.00 NM	9	\$720.00
					Local News @ 5a M-F	•								
		Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
	W	eek: 07/	17/23	07/23/23	MTWTF	9	\$80.00	0.00						

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 Order / Rev:
 2738148
 Advertiser:
 POL/ Andy Beshear / D / GOV / KY

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 07/17/23 - 07/23/23
 Estimate:
 2962

Ln Ch	Start	End	Inventory Code		Start/End	-	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 07	art Date	End Date 07/23/23	Weekdays MTWTF	Spots/Week 9	<u>Rate</u> \$80.00	Rating 0.00						
			Local News @ 6a	M-F CM	6-7a	МГЖГБ	:30	5	\$150.00 P03	0.00 NM	5	\$750.00
Sta Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
N 3 WHAS	07/17/2	23 07/23/23	Good Morning Am Good Morning An		7-9a	MIWIF	:30	10	\$200.00 P03	0.00 NM	10	\$2,000.00
Sta Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays MTWTF	Spots/Week 10	Rate \$200.00	Rating 0.00						
N 9 WHAS	07/17/2	23 07/23/23	Local News @ 12 Local News @ 12		12-1p	МГWГF	:30	5	\$90.00 P03	0.00 NM	5	\$450.00
Sta Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$90.00	Rating 0.00						
N10 WHAS	07/17/2		Local News @ 4p		4-5p	МГЖГБ	:30	10	\$100.00 P03	0.00 NM	10	\$1,000.00
Week: 07		End Date 07/23/23	Weekdays MTWTF	Spots/Week 10	Rate \$100.00	Rating 0.00						
			Local News @ 5p Local News @ 5p	M-F	5-530p	МГЖТБ	:30	5	\$200.00 P03	0.00 NM	5	\$1,000.00
<u>Sta</u> Week: 07	art Date 7/17/23	End Date 07/23/23	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
N12 WHAS	07/17/2	23 07/23/23	Local News @ 53 Local News @ 53		530-6p	МГЖГБ	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
Week: 07		End Date 07/23/23	Weekdays MTWTF	Spots/Week 5	Rate \$225.00	Rating 0.00						
N14 WHAS	07/17/2		Local News @ 6p Local News @ 6p		6-630p	МГЖГБ	:30	10	\$250.00 P03	0.00 NM	10	\$2,500.00
Week: 07		End Date 07/23/23	Weekdays MTWTF	Spots/Week 10	Rate \$250.00	Rating 0.00						
N15 WHAS			LN (M-Su)	CM	11-1135p	MTWTF- S	:30	12	\$200.00 P03	0.00 NM	12	\$2,400.00
<u>Sta</u> Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays MTWTF-S	Spots/Week 12	Rate \$200.00	Rating 0.00						
N16 WHAS	07/17/2	23 07/23/23	ET 7-730p ET 7-730p	СМ	7-730p	- T- T	:30	2	\$250.00 P03	0.00 NM	2	\$500.00
Sta Week: 07	art Date 7/17/23	End Date 07/23/23	<u>Weekdays</u> - T- T	Spots/Week 2	Rate \$250.00	Rating 0.00						
N17 WHAS	07/17/2	23 07/23/23	Inside Ed 730-8p Inside Ed 730-8p	СМ	730-8p	M- W- F	:30	3	\$250.00 P03	0.00 NM	3	\$750.00
<u>Sta</u> Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays M- W- F	Spots/Week 3	Rate \$250.00	Rating 0.00						
			Daily Blast Live 3- Daily Blast Live 3		3-4p	- TW	:30	2	\$80.00 P03	0.00 NM	2	\$160.00
Sta Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays - TW	Spots/Week 2	<u>Rate</u> \$80.00	Rating 0.00						
N26 WHAS	07/17/2	23 07/23/23	Good Morning Am Good Morning An		7-9a	S-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
Week: 07		End Date 07/23/23	Weekdays S-	Spots/Week 1	Rate \$90.00	Rating 0.00						
			Good Morning Am Good Morning An	nerica Su	8-9a	S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
Sta Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays S	Spots/Week 1	Rate \$100.00	Rating 0.00						
N28 WHAS			Nightline Nightline	СМ	1237-106a	МГЖГБ	:30	1	\$46.00 P03	0.00 NM	1	\$46.00
Sta Week: 07	art Date 7/17/23	End Date 07/23/23	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$46.00	Rating 0.00						

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Order / Rev: 2738148 Advertiser: POL/ Andy Beshear / D / GOV / KY Alt Order #: Product Desc: **WHAS** Flight Dates: 07/17/23 - 07/23/23 2962 Estimate: Break Start/End Time Start Inventory Code Rate Pri Rtg Type Spots Ln Ch End Days Len Spots Amount

Totals 81 \$13,591.00